

## **Module 3: Scheduling Guidelines**

With your Community Risk Assessment complete, you can now develop your scheduling strategies. Delivering fire safety programs does not have to be complicated, time consuming or expensive, as the data you gather from your Community Risk Assessment will lead you toward both your fire problem, as well as your primary target audience. In many instances, the groups you are targeting are already established; take advantage of delivering programs to school groups, day care centers, service clubs, businesses, churches and senior groups as just a few examples.

Unfortunately, in most of your citizens' collective busy lifestyles, coming to your fire station to request fire safety information for their family does not occur on a consistent basis. Your challenge is to determine the locations where your citizens gather. Target these locations and groups as you are planning your delivery schedule; much of the hard work may already be complete.