

Please read the complete Exhibitor's package before filling out this form  
 2008 VSFA Conference/Expo  
 August 13-16, 2008  
 REGISTRATION DEADLINE IS Friday, July 25, 2008  
 A **20% LATE FEE** will be assessed on all unpaid balances after July 25, 2008

## Vendor Info

Company:

Point of Contact:

Reps attending show:

Address:

City, State, Zip Code:

Telephone #:

Toll Free #:

Fax #:

E-mail:

All confirmations will be sent via email to the address listed above on the day that registration form and payment is received. We will be happy to copy anyone else if you include their email address.

Other email addresses:

**\$500 each**

List quantity:

**BOOTH**

10' X 10' piped/draped booth with a draped skirted 6 ft. table, 2 chairs, waste can and an identification sign (7" x 44"). Aisles will be carpeted.  
 (2 personnel per booth fee)

**\$600 each**

List Quantity:

**APPARATUS**

Approximately 20' x 30' area for display of Brush Truck, Ambulance or Engine ONLY.  
 (2 personnel per display fee)

**\$900 each**

List Quantity:

**LADDER TRUCK**

Approximately 20' x 50' area for display of Telesquirt, Squad or Ladder Truck ONLY.  
 2 personnel per display fee)

**\$135 each**

List Quantity:

**PARTNERS' ROW DISPLAY**

(For non-Profit and/or Government Agencies only)

**REGISTRATION DEADLINE WILL BE JULY 25, 2008**

Please list type/size of each vehicle you will display. Please list any placement issues or request here.

Type/Size

Placement issues /Requests:

Additional Vendor Reps: \_\_\_\_\_ \$35 each      List Quantity:  
List names if not included on front sheet:

**PROGRAM ADS:** \_\_\_ Full page Ad (Single Color) @ \$500      \_\_\_ Half Page Ad (Single Color) \$275  
\_\_\_ Full color Full page \$550    \_\_\_ Full color Half Page @ \$300    \_\_\_ Full Page B/W @ \$375  
\_\_\_ Full Color Inside Front or Inside Back Cover @ \$575    \_\_\_ FULL COLOR BACK COVER@\$650  
\_\_\_ Center Spread Full Color @ \$1150    \_\_\_ Half Page B/W @ \$200    \_\_\_ ¼ Page B/W @ \$125

All request reserved on first call basics.

*Send all ads in pdf format to [jpatkins@comcast.net](mailto:jpatkins@comcast.net) by July 10, 2008*

Sponsorships: Click Here for a list of events that may be sponsored or list your Undesignated Financial Contribution here:  
\$

You may specify an event for your undesignated contribution:  
List here

**Total enclosed: \$**

\_\_\_ I certify that I have read the Exhibitor Rules and Regulations and agree to abide by the terms set forth.

(Your registration will not be accepted unless this block is checked)

**Payment:**

\_\_\_ Checks should be made payable to VSFA Conference/Expo, 9257 Old Turnpike Road, Culpeper, VA 22701.

**POWER/TELEPHONE, DRAYAGE, SORAGE, ADDITIONAL TABLES, LABOR ETC. *These services will be provided exclusively by DUNMAR EXHIBITS.*** Order forms may be downloaded from the Exhibitor page @ [www.vsfa.org](http://www.vsfa.org).

**Cancellation:** Cancellation request must be in writing and received no later than close of business August 1, 2008. A \$100 cancellation fee will be assessed. **NO EXCEPTIONS**