



## ***Reading, Writing & Recruiting The Marketing of Volunteers***

*Presented by Joel Rubin, of Rubin Communications*

Join us on  
**Friday August 12th**  
**12:30—2:30**  
**at Hampton Roads Convention Center**  
**1700 Coliseum Drive, Hampton**  
as Joel Rubin  
shares his knowledge and ideas on  
recruiting and retaining volunteers  
through various media markets.

Our meeting is being held in  
conjunction with the  
VA Firefighters Association's  
125th Anniversary Convention and Expo.

Participants will be on their own for lunch.

VA R&R Network  
has no dues or fees but we ask that  
you register so we have a good count for  
seating and handouts.

Please register by contacting Karen McQuaid  
at  
volunteer\_firerescue@loudoun.gov  
703.777.0568

The Virginia Recruitment and Retention  
Network's Mission:

*"To foster an open and unselfish exchange of  
information and ideas aimed at  
improving staffing for our organizations"*

For more information about VA R&R Network  
please contact  
Bobby Hill, Chairman at  
recruitment@vbrescuefoundation.org