

Exhibitor Registration & Sponsorship Opportunities

For your convenience review the options below before registering.

Thursday, August 6, 2026, Move-in 1:00 - 5:00 PM

Friday, August 7, 2026, Move-in 9:00 AM – 12:00 PM

Friday, August 7, 2026, Exhibits Open 1:00 PM- 8:30 PM

Saturday, August 8, 2026, Exhibits Open 9:00 AM 12:00 PM

REGISTRATION DEADLINE IS Friday, July 15, 2026

Exhibitor Information

Standard Booth Rate: \$500 per 10'x10'

Includes the Following: 100 sq. ft. Exhibit Space (pipe & drape construction), Company ID Sign, One (1) 6' draped skirted table, 2 chairs, and waste can. Company Name/Link on Event Website and on the Event APP, (3) Staff Exhibit Hall Badges - Additional Badges \$75.00 each.

Standard Apparatus Rate: \$600 per 20'x30' Outside

Includes the Following: 600 sq. ft. Exhibit Space – for Display of Brush Truck, Ambulance, small, specialized vehicle, etc. Company Name/Link on Event Website and on the Event APP, (3) Staff Exhibit Hall Badges - Additional Badges \$75.00 each.

Standard Fire Engine Rate: \$700 per 20'x40' Outside

Includes the Following: 800 sq. ft. Exhibit Space – for Display of Engines or Light Duty Squad Trucks. Company Name/Link on Event Website and on the Event APP, (3) Staff Exhibit Hall Badges - Additional Badges \$75.00 each.

Standard Ladder Truck Rate: \$900 per 20'x50' Outside

Includes the Following: 1000 sq. ft. Exhibit Space – for Display of Telesquirt, Heavy Duty Squad or Ladder Truck ONLY. Company Name/Link on Event Website and on the Event APP, (3) Staff Exhibit Hall Badges - Additional Badges \$75.00 each.

Attendee Bag Stuffer – \$100

Submit a company brochure or handout for inclusion in the conference attendee bag. Company name listed as a sponsor on the conference APP and on our website.

Additional Sponsorship Opportunities

- Exhibitor Reception – \$10,000.00
- Training Refreshments – 5 @\$500.00 each
- Mobile Event App – \$3,000.00

Unspecified Sponsorships are welcomed

Go to <https://www.vsfa.org/2026-vsfa-conference-expo/> for registration and additional information