

Please read the complete Exhibitor's package before filling out this form
2018 VSFA Conference/Expo
 August 1-4, 2018

Show Dates Thursday, August 2, 2018 1:00-5:00 pm

Friday, August 3, 2018 10:00 am-6:30 pm

Apparatus Move in Wednesday 12:00-04:00 pm

Booth Move in Thursday 8:00 am 1:00 pm

REGISTRATION DEADLINE IS Sunday, July 15, 2018

A 20% LATE FEE will be assessed on all unpaid balances after July 15, 2018

Exhibitor Info

Company: _____

Point of Contact: _____

Reps attending show (2 per booth):

Address: _____

City, State, Zip Code: _____

Telephone #: _____

Toll Free #: _____

Fax #: _____

E-mail: _____

All confirmations will be sent via email to the address listed above on the day that registration form and payment is received.

\$600 each
 List quantity: _____

BOOTH
 10' X 10' piped/draped booth with a draped skirted 6 ft. table, 2 chairs, waste can and an identification sign (7" x 44"). Aisles will be carpeted. (2 personnel per booth free)

\$700 each
 List Quantity: _____

APPARATUS
 Must fit 20' x 30' area. Display of Brush Truck, Ambulance, small specialized vehicle, etc (2 personnel per display)

\$800 each
 List Quantity _____

FIRE ENGINE
 Approximately 20' x 40' area for display of Engines, Light Duty Squad Truck (2 persons per display)

\$1,000 each
 List Quantity: _____

LADDER TRUCK
 Approximately 20' x 50' area for display of Telesquirt, Heavy Duty Squad or Ladder Truck ONLY.
 2 personnel per display)

\$135 each
 List Quantity: _____

PARTNERS' ROW DISPLAY
 (For non-Profit and/or Government Agencies only)

REGISTRATION DEADLINE WILL BE JULY 15, 2018

Please list type/size of each vehicle you will display. Please list any placement issues or request here.

Type/Size _____

Placement issues /Requests: _____

Additional Exhibitor Reps: _____ \$50 each List Quantity: _____
List names if not included on front sheet: _____

PROGRAM ADS: ___ Full page Ad (Single Color) @ \$500 ___ Half Page Ad (Single Color) \$275
___ Full color Full page \$550 ___ Full color Half Page @ \$300 ___ Full Page B/W @ \$375
___ Full Color Inside Front or Inside Back Cover @ \$575 ___ FULL COLOR BACK COVER @ \$650
___ Center Spread Full Color @ \$1150 ___ Half Page B/W @ \$200 ___ ¼ Page B/W @ \$125
All request reserved on first call basics.
Send all ads in pdf format to lsgwaltney@cox.net by July 15, 2018

SPONSORSHIPS: The following events are available to be sponsored

Friday Lunch - \$8,000.00 Exhibitor Reception - \$6,000.00 Mobile Even App - \$2,000.00
Training Refreshments -5 @ \$500.00 each Shuttles - \$2,000.00 Langley Speedway - \$4,000.00
EMS Contest \$300.00

List your Undesignated Financial Sponsorship here: \$ _____

You may specify an event for your undesignated contribution:

List here: _____

Total enclosed: \$ _____

Vendor Reception to be held on Friday in Exhibit Hall from 4:30-6:30 PM

___ I certify that I have read the Exhibitor Rules and Regulations and agree to abide by the terms set forth.

(Your registration will not be accepted unless this block is checked)

Payment:

___ Checks should be made payable to VSFA Conference/Expo, PO Box 9413, Hampton, Va. 22560

POWER/TELEPHONE, DRAYAGE, STORAGE, ADDITIONAL TABLES, and LABOR ETC:

These services will be provided exclusively by DUNMAR EXHIBITS. Order forms may be downloaded from the Exhibitor page @ www.vsfa.org.

Cancellation: Cancellation request must be in writing and received no later than close of business July 15, 2018. A \$100 cancellation fee will be assessed. **NO EXCEPTIONS**