



## Module 2: Community Fire Safety Coalition

Responsibility for the fire safety of your community always falls directly on the local fire department. To ensure your organization has the greatest impact on this critical need, you should include the entire community as you plan your strategies to make your community fire safe. The simplest way to accomplish this and involve a cross-segment of your population is to take the lead role in the formation of a Community Fire Safety Coalition. In addition to department members, the department should reach out to citizens, business and industry leaders, school leaders, clergy, media representatives, law enforcement and civic leaders.

In addition to helping deliver valuable fire safety messages to your entire community, this valuable group can assist in raising funds, recruiting members and performing many non-operational duties and tasks for your organization. The Community Fire Safety Coalition becomes your organizations advocate, by speaking and acting as an organized entity on your behalf.